



Press Release

Bay Area Hospital Selects Enterprise Scheduling, Consumer Portal and Fax Order Management Solution from Unibased Systems Architecture

Chesterfield, MO., January 12, 2012: Unibased Systems Architecture, Inc. (Unibased) announced today that Bay Area Hospital (BAH) in Coos Bay, Oregon, has signed an agreement to expand the use of the ForSite2020® application suite to include ForSite2020® Resource Management System (RMS) for enterprise scheduling and access management, ForSite2020® Consumer Access & Scheduling for Healthcare (CASH) consumer portal for patient self-scheduling, and the ForSite2020® Fax Order Collection Utilization & Storage (FOCUS) fax management solution addressing faxed physician orders. BAH selected Unibased after conducting an extensive evaluation process to find the best solution available to facilitate enterprise scheduling and access management across a major outpatient service expansion as well as set the stage for enabling patient self-scheduling via the Internet for streamlined coordination of care and enhanced interoperability.

Key factors in the Bay Area Hospital decision included the advanced capabilities offered by the more mature Unibased web portals as well as the availability of the integrated ForSite2020® FOCUS module that will allow BAH to initiate the patient scheduling process upon receipt of faxed physician orders. Scheduling through ForSite2020® FOCUS also automatically attaches the physician order to the pre-registration associated with the scheduled event, eliminating the current need for staff in the service-performing departments to manage, track and store paper faxes. BAH has been successfully using ForSite2020® periOperative Resource Management System (ORMS) for surgery management since July 2010; and this solution expansion will now provide coordinated scheduling for all patient services and departments along with surgeries that were already being scheduled in ForSite2020® ORMS. This will streamline the scheduling of pre-surgical diagnostic procedures, such as radiology, and ensure that they have been completed prior to the day of surgery, and efficiently coordinate follow-up care and post-discharge activities.

Brenda Curtner RN, BSN, Bay Area Hospital Clinical Informatics Manager, stated, "BAH is undertaking a major outpatient service expansion so we decided that this is the right time to expand our scheduling capabilities as well, enabling total outpatient service and surgical procedure coordination for our patients and physician offices. We believe Unibased has the tools we need, and can help us achieve this in a short timeframe while we continue with other projects that are already underway." Bob Adams, Information Services Director, added, "We are excited about enhancing our relationship with Unibased and expanding our use of ForSite2020® to include the #1 ranked enterprise scheduling system."

"Bay Area Hospital has done a tremendous job of taking full advantage of the capabilities in the ForSite2020® ORMS surgery management solution and Unibased is looking forward to assisting BAH in doing the same with the rest of the ForSite2020®

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application suite,” stated Phil Amelung, Principal Consultant with Unibased. “Bay Area Hospital’s decision to move forward with Unibased not only reflects their desire to acquire the most functional solution available but is also a testament to the close partnership we have built based on trust and top notch service as well as the tight integration we have achieved with Siemens MedSeries4®.”

About Unibased Systems Architecture, Inc.: Celebrating its 25th year in the healthcare information technology (HIT) industry, Unibased has achieved “Best In KLAS”¹ for 9 consecutive years for the market segment of enterprise scheduling (2003-2011) and 8 consecutive years for surgery management (2003-2010), as well as the KLAS Category Leader Award (1999-2002). Unibased, an Amerinet supplier, markets various products that are open, scalable, integrated client/server and web-based solutions, designed to meet the unique needs of healthcare organizations and improve the coordination of healthcare services. Unibased ForSite2020® v7.0 received inpatient and outpatient modular EHR ONC-ATCB certification on 11/17/2011. ForSite2020® v7.0 is an integrated solution that provides improved access management processes including physician and consumer portals, physician order tracking, EMPI, registration, scheduling, conflict resolution, and tracking patient resource needs from pre-access through follow-up. ForSite2020® v7.0 monitors the effectiveness of clinical programs, financial productivity and capacity management to improve quality, safety, and efficiency related to the coordination of care.

ForSite2020® v7.0 also includes a surgery management module that coordinates surgery procedures and surgeon preferences, pre-admission activity monitoring, tissue tracking, suite utilization, materials management, clinical worker training and certification, perioperative charting, anesthesia management integration, and surgery-based EHR. ForSite2020® v7.0 improves the communication between hospitals and physicians through its physician portal, automated order creation, and business intelligence analytics. ForSite2020® v7.0 impacts the revenue cycle through functions such as validation of patient demographics, patient’s current insurance eligibility checking, assurance of medical necessity compliance and estimation of the patient’s out-of-pocket expense based upon scheduled and ordered services.

Unibased solutions will increase provider sales quickly, through its physician and consumer portals as well as its Business Process Management (BPM) capabilities. They will reduce provider debt associated with patient payments and minimize claim denials associated with inaccuracies and missing documentation. Most importantly, providers realize these benefits within months, not years. All Unibased solutions are supported by integrated automatic data collection processes such as bar coding, facsimile collection and retention, optical and intelligent character recognition, and document image collection and storage – all linked to the appropriate patient and administrative records. Unibased Systems Architecture, Inc. is a private corporation founded in 1986, and is based in St. Louis, Missouri. All Unibased products are made and supported in the United States.

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¹ 2003 - 2011 Best in KLAS Awards: Software & Services, December 2011. © 2011 KLAS Enterprises, LLC. All rights reserved. www.KLASresearch.com