



# Press Release

## **Bill Nicoll Retiring from Unibased Systems Architecture, Inc.**

**Chesterfield, MO, March 25, 2008:** Unibased Systems Architecture, Inc. (USA) has announced the retirement of William J. Nicoll, Senior Account Executive. Bill's career within the healthcare information technology (HIT) industry has covered more than four decades. Bill's name and reputation is highly recognized throughout the industry. Beginning as a programmer analyst, specializing in financial systems, Bill rapidly became a CIO and served in that position for several healthcare organizations.

Bill eventually became a consultant and through corporate mergers and acquisitions, finally a marketing and sales executive. According to Charles Kean, Vice President of New Account Sales for USA, "Bill managed McDonnell-Douglas Healthcare Division's largest account territory, which was headquartered in Columbus, Ohio. In that capacity, Bill received several awards and played a major roll in the dominance of the HIT market for McDonnell. Bill will be missed at USA where he was responsible for adding several major accounts to the USA's client base, primarily in Tennessee, Kentucky, and Florida. Bill will be succeeded by Jennifer N. Covington, Senior Account Executive, who has been working with Bill over the last year. I expect that he will continue to spend time in the HIT market as a consultant and we wish him continued success."

**About Unibased Systems Architecture (USA):** Celebrating its 22nd year in the HIT industry, USA's reputation for product quality, reliability, and supporting services has no equal. USA and its products have maintained highest rankings from the KLAS™ independent reporting for the last eight years. USA markets various products which are open, scalable, integrated client/server and web enabled solutions, designed to meet the unique needs of sophisticated enterprise organizations. USA has major solution offerings in the HIT and air travel markets, providing real time production scheduling, human resource, security and financial systems. In the HIT industry, RMS is an integrated solution which schedules and tracks patient resource needs from pre-access through follow-up. RMS also monitors the effectiveness of clinical programs, financial productivity and capacity management. ORMS is an integrated module which addresses OR scheduling, surgeon preferences, suite utilization, materials management, clinical worker training and certification. RMS/ORMS results in significant improvements in physician and patient relations. USA products and services are available through direct sales, marketing partners, value added resellers and system integrators. USA is a private corporation founded in 1986, and is based in Chesterfield, Missouri.

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For more information, visit [www.unibased.com](http://www.unibased.com) or contact:

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