



“First Serve the Patients’ Needs”



UNIBASED SYSTEMS ARCHITECTURE

A Pioneering Concept, the Foundation of ForSite2020®

In July 1969, the USA landed men on the moon. At that time, the founders of Unibased Systems Architecture, Inc. (Unibased) were designing and developing hospital financial and clinical information systems in central Illinois for a Catholic hospital group, the Third Order of St. Francis (OSF). Based upon a centralized data center, which now would be referred to as an ASP environment, they along with their fellow workers, Walter Huff and Bruce Barrington, created the first multi-hospital shared service center for 35 hospitals located in several Midwestern states. This was 20 years before Jon Castner, Dick Owens, Barry Rundquist, and Jim Wilson became what is now Unibased.

After OSF morphed into McAuto, Huff, Barrington, Owens, and Castner, left and became HBOC, now McKesson. Rundquist remained with McAuto and hired a young man just leaving the Navy, Jim Wilson. Rundquist eventually formed a new company, AHS, Inc. (AHS). AHS later merged with EDS, Inc. (EDS), and Wilson was recruited to join EDS.

Industry Pioneers Emerge as Proven Leaders

Wilson was assigned to head the long-term care (LTC) healthcare information systems group at EDS, managing approximately 25 LTC clients. In 1985, the product embraced a new technology under the UNIX umbrella of open systems. Since LTC was not mainstream at the EDS Healthcare Information Systems division, Rundquist and Wilson considered buying the group from EDS. This was accomplished with the assistance of Castner and Owens. Castner, Owens, Rundquist, and Wilson were the founders of EPS, Inc. in 1986, which became Unibased in 1989. Castner remains as a Senior Vice President. Owens has passed away. Rundquist has retired but remains active on the Board. Wilson is the president of Craneware, Inc.

Meanwhile, McAuto had become the McDonnell Douglas Information Systems Company (MD ISC). In 1987, Larry Covington became a McDonnell Douglas corporate vice president, responsible for future strategies and information systems for the 21st century. However, by 1990, McDonnell Douglas had divested all of the MD-ISC components. Manufacturing, financial, and insurance

divisions were sold to EDS. The healthcare component was sold to AMEX, and eventually to McKesson. Covington, with the MD ISC advanced products think-tank group, joined Castner, Owens, Rundquist, and Wilson at Unibased in 1989. Within a few months, a new client/server HIS was created and labeled Freedom 90 (F90). The first system was delivered in 1991. F90 became Med Series Open, which was marketed exclusively by GTE Health Systems, now Siemens. Eventually, Unibased reacquired the exclusive marketing rights from GTE. Today, with state-of-the-art technology, all of the capabilities of these older systems and more are reflected in the Unibased ForSite2020® – combining the best of integrated web-based and client/server healthcare information systems.

Sister’s Wisdom and the Unibased Difference

The roots of the early stage OSF systems and a focus on patient empathy qualities remain. In 1970, Covington, as a PMM & Co consultant (now KPMG), was taken to task by an OSF senior management nun, who reminded him that OSF hospitals do not have customers, but rather patients. Sister also said, “Whatever you do with your computer systems, you must first serve the patients’ needs.” Rundquist was there at the time, and it probably has something to do with Unibased’s focus on quality, reliability, performance, patient convenience, and realistic costs to the hospital and its patients.

With the constant reminder of the wisdom of the nuns from the 1960s in the background, the Unibased executives are focused on the objectives of ForSite2020®, which are:

1. Expand the channels of patient access for all hospital services in a coordinated manner.
2. Ensure services are provided conveniently, timely, and safely.
3. Ensure patient costs are reasonable through the effective use of labor, equipment, supplies, and facilities while increasing service level volumes.
4. Attract the best caregivers and support staff through responsive systems, sub-second access to information, fault-free software, 24/7 reliability, and continuous reliable support.

ForSite2020® does not offer a customer service management system. Rather it provides a patient services management system. Thank you Sister. ■



PROVEN SOLUTION

- Physician and Consumer Portals
- Enterprise Master Person Index (EMPI)
- Unlimited Work Queues and Automated Workflow Scripting
- Physician Order Capture and Enterprise Tracking

A VIEW OF TOMORROW ForSite2020[®]

PIONEERING NEW ACCESS CHANNELS

ForSite2020[®] supports your organizational goal of improved patient relations and physician satisfaction. An enterprise foundation for optimum institutional productivity with interdepartmental multi-facility resource coordination, inpatient and outpatient scheduling, registration and payment planning through expanded enterprise access channels, portals and call centers. Obtain accurate consumer histories, order capture, claim activity monitoring, predictive facility and labor utilization. ForSite2020[®] leverages current systems with proven integration techniques. For more information contact us at 800-489-6069 or visit us online at unibased.com.



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14323 SOUTH OUTER 40 ROAD, SUITE 300 SOUTH, CHESTERFIELD, MO 63017
PHONE: 800-489-6069. FAX: 314-878-2674. EMAIL: INFO@UNIBASED.COM

WWW.UNIBASED.COM