

Press Release

Hoag Memorial Hospital Presbyterian Signs Agreement for Unibased ForSite2020[®] RMS Enterprise Scheduling

Chesterfield, MO., July 27, 2011: Unibased Systems Architecture, Inc. (Unibased) announced today that Hoag Memorial Hospital Presbyterian (Hoag) has signed an agreement for the license and implementation of the Unibased ForSite2020[®] Resource Management System (RMS) software application suite, including the POCET and CASH physician and consumer portals. Hoag intends to use ForSite2020[®] to provide the physician and patient community with an enhanced customer experience that will include a streamlined registration process, 24/7 availability to self-service functions, and a one-call “one-stop-shop” scheduling process for all services and procedures across the Hoag enterprise and five of its institutes, which include Hoag Cancer Institute, Hoag Heart and Vascular Institute, Hoag Neurosciences Institute, Hoag Women’s Health Institute, and orthopedic services through Hoag’s affiliate Hoag Orthopedic Institute.

ForSite2020[®] will play a role in both the Hoag implementation of an electronic health record (EHR) and a health information exchange (HIE), linking physician practices, clinics, reference labs, imaging centers, pharmacies, diagnostic centers and patients. The HIE and other methods of communication with the community will improve quality of care, patient safety and healthcare efficiency. The Unibased ForSite2020[®] RMS enterprise scheduling system will facilitate these objectives as well as improve the coordination of patient care. The HIE will provide a platform for participating physicians to confirm patient schedules based upon requested services in an expeditious fashion.

Tim Moore, Hoag’s Senior Vice President and Chief Information Officer, stated, “Hoag exists solely to provide the best healthcare experience possible to the communities we serve. Hoag has a long-term commitment in investing in our communities through enabling technologies. After an extensive evaluation process, we have selected Unibased as our comprehensive enterprise scheduling solution related to their proven track record, ease to work with, and commitment to our shared objectives.”

Phil Amelung, Principal Consultant for Unibased, agreed, “Unibased is looking forward to supplying Hoag with tools they will use to transform the way services are accessed and delivered at Hoag. With a project like this, everybody wins. Patients and physicians are provided more convenient access and a consistent “front door” to services at Hoag, administrative processes are streamlined so that service locations can focus on providing quality services for their patients, and many business service benefits are realized from enhanced and expedited revenue cycle functions.”

About Hoag Memorial Hospital Presbyterian: Hoag is a not-for-profit regional healthcare delivery network in Orange County, CA that treats nearly 30,000 inpatients and 350,000 outpatients annually. Hoag consists of two acute-care hospitals,

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seven health centers and three urgent care centers (with three more scheduled to open in Fall 2011). Hoag Hospital Newport Beach, which has served Orange County since 1952, and Hoag Hospital Irvine, which opened in 2010, are designated Magnet hospitals by the American Nurses Credentialing Center (ANCC). Hoag offers a comprehensive blend of health care services that include six institutes providing specialized services in the following areas: cancer, heart and vascular, neurosciences, women's health , primary care and orthopedics through Hoag's affiliate Hoag Orthopedic Institute. Hoag has been named one of the *Best Regional Hospitals* in the *U.S. News & World Report Metro Edition*. National Research Corporation has endorsed Hoag as Orange County's most preferred hospital for the past 15 consecutive years and for an unprecedented 15 years, residents of Orange County have chosen Hoag as the county's best hospital in a local newspaper survey. Visit www.hoag.org.

About Unibased Systems Architecture, Inc.: Celebrating its 25th year in the healthcare information technology (HIT) industry, and having achieved "Best In KLAS"¹ for 8 consecutive years (2003-2010) in the market segments of surgery management and enterprise scheduling, Unibased, an Amerinet supplier, markets various products that are open, scalable, integrated client/server and web-based solutions, designed to meet the unique needs of healthcare organizations and improve the coordination of healthcare services. Unibased ForSite2020® v7.0 received inpatient and outpatient modular EHR ONC-ATCB certification on January 28, 2011. ForSite2020® v7.0 is an integrated solution that provides improved access management processes including physician and consumer portals, physician order tracking, EMPI, registration, scheduling, conflict resolution, and tracking patient resource needs from pre-access through follow-up. ForSite2020® v7.0 monitors the effectiveness of clinical programs, financial productivity and capacity management to improve quality, safety, and efficiency related to the coordination of care. ForSite2020® v7.0 also includes a surgery management module that coordinates surgery procedures and surgeon preferences, pre-admission activity monitoring, tissue tracking, suite utilization, materials management, clinical worker training and certification, perioperative charting, anesthesia management integration, and surgery-based EHR. ForSite2020® v7.0 improves the communication between hospitals and physicians through its physician portal, automated order creation, and business intelligence analytics. ForSite2020® v7.0 impacts the revenue cycle through functions such as validation of patient demographics, patient's current insurance eligibility checking, assurance of medical necessity compliance and estimation of the patient's out-of-pocket expense based upon scheduled and ordered services.

Unibased solutions will increase provider sales quickly, through its physician and consumer portals as well as its Business Process Management (BPM) capabilities. They will reduce provider debt associated with patient payments and minimize claim denials associated with inaccuracies and missing documentation. Most importantly, providers realize these benefits within months, not years. All Unibased solutions are supported by integrated automatic data collection processes such as bar coding, facsimile collection and retention, optical and intelligent character recognition, and document image collection and storage – all linked to the appropriate patient and administrative records. Unibased Systems Architecture, Inc. is a private corporation founded in 1986, and is based in St. Louis, Missouri. All Unibased products are made and supported in the United States.

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¹ 2003 - 2010 Top 20 Best in KLAS Awards: Software & Professional Services, December 2010. © 2010 KLAS Enterprises, LLC. All rights reserved. www.KLASresearch.com