



Press Release

Norton Healthcare Selects Unibased Systems Architecture's ForSite2020[®], An Enterprise-wide Pre-Visit Access Management Solution Including Consumer and Physician Portals

Chesterfield, MO., January 27, 2009: Norton Healthcare (NHC) and Unibased Systems Architecture, (USA) have finalized an enterprise-wide agreement for pre-visit access management, scheduling, physician portal, healthcare consumer portal and business intelligence software system and services referred to as ForSite2020[®]. The contract includes Norton Healthcare's five hospitals totaling 1,857 licensed beds in Kentucky.

Jennifer Miller, USA's Senior Sales Consultant, indicated, "USA is proud to be selected by NHC and will take every opportunity to ensure that NHC meets all of their objectives of improving the overall access for patients, physicians and hospitals into their system in a timely fashion. Our award-winning revenue cycle solution will help them streamline the workflow of pre-registration, enterprise scheduling and resource management for all departments throughout the NHC system, including surgery, with guaranteed performance. The Norton executives and staff are a pleasure to work with and they are truly passionate about improving access and convenience to all of their patients, physicians and employees throughout their more than 60 locations in the region. We are extremely pleased to be considered part of their team."

Steve Ready, Associate Vice President, Enterprise Services for Norton Healthcare, Inc., stated, "USA was the selected partner because of the broad set of features and functionality inherent to their core enterprise-wide scheduling solution. As Norton Healthcare further enhances the patient and physician experience, we are confident that USA's role as a strategic partner will benefit our efforts to attain organizational objectives, efficiencies, and revenue cycle management goals. Their proven efficiency improvement models and capabilities in aligning with enterprise-wide access strategies, as well as their ability to provide a robust support model for on-going service requirements, is what differentiates them in the market place."

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About Norton Healthcare: For more than a century, Norton Healthcare's faith heritage has guided its mission to provide quality health care to all those it serves. Today, Norton Healthcare is the Louisville area's leading hospital and health care system (44 percent market share) and third largest private employer. The not-for-profit system includes four large hospitals in Louisville, with a fifth under construction and scheduled to open in August 2009; 11 Norton Immediate Care Centers; 9,800 employees; nearly 300 employed medical providers at more than 60 locations; and nearly 2,000 total physicians on its medical staff. Norton Healthcare serves patients in the Louisville Metro area, including Southern Indiana, and throughout Kentucky.

About Unibased Systems Architecture (USA): Celebrating its 22nd year in the HIT industry, USA's reputation for product quality, reliability, and supporting services has no equal. USA and its products have maintained highest rankings from the KLAS™ independent reporting for the last eight years. USA markets various products which are open, scalable, integrated client/server and web enabled solutions, designed to meet the unique needs of sophisticated enterprise organizations. USA has major solution offerings in the HIT and air travel markets, providing real time production scheduling, human resource, security and financial systems. In the HIT industry, RMS is an integrated solution which schedules and tracks patient resource needs from pre-access through follow-up. RMS also monitors the effectiveness of clinical programs, financial productivity and capacity management. ORMS is an integrated module which addresses OR scheduling, surgeon preferences, suite utilization, materials management, clinical worker training and certification. RMS/ORMS results in significant improvements in physician and patient relations. The newest product, ForSite2020®, integrates both RMS and ORMS with the addition of a physician portal, consumer portal, automated order creation, a business intelligence offering, ForSite Analytics, and revenue cycle functions such as validation of patient demographics, patient's current insurance eligibility checking, assurance of medical necessity compliance, and estimation of the patient's out-of-pocket expense based upon scheduled and ordered services. USA products and services are available through direct sales, marketing partners, value added resellers and system integrators. USA is a private corporation founded in 1986, and is based in Chesterfield, Missouri. Visit USA on the web at www.unibased.com or contact:

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