

**Contact: Marketing**

Unibased Systems Architecture, Inc.  
Phone: 800-489-6069, ext. 225  
E-mail: market@unibased.com  
Website: www.unibased.com

14323 South Outer 40 Road  
Suite 300 South  
Chesterfield, MO. 63017



# Press Release

## **Oakwood Healthcare System Buys State-of-the-Art Technology Enterprise Scheduling System from Unibased Systems Architecture**

**Chesterfield, MO., March 12, 2007:** Unibased Systems Architecture, Inc. (USA), the leading provider of enterprise-wide resource management solutions to the healthcare industry, today announced that Oakwood Healthcare System located in Dearborn, Michigan has contracted for USA's award winning Resource Management System (RMS). RMS will provide access by more than 1,300 physicians for their patient scheduling at Oakwood's four acute care facilities and 38 primary care/specialty care sites with USA's native Web Physician Access module.

RMS will serve Oakwood's patients and physicians by allowing convenient access, including pre-registration and registration, historical access to previous visits, and rules-driven conflict free service and procedure scheduling. RMS is sensitive to patient preferences and creates a complete patient schedule itinerary, insuring the highest level of quality, convenience and safety. In order to reduce patient wait time after arrival, RMS monitors registration activity prior to the visit to insure the paperwork is completed, and the patient can be provided needed services immediately.

Oakwood Healthcare System consists of four acute care hospitals, which offer 1,307 licensed beds, and handle more than 380,000 outpatient visits annually. Oakwood serves 35 separate communities over a 500 square mile region, and is the second largest employer in suburban Wayne County. According to Karen Fordham, Director of Revenue Cycle and Patient Access, "We are very excited to start a partnership this year with USA. The automated worklists as well as the patient and physician portals will provide increased productivity within many departments, reduce duplication of job responsibilities, as well as, streamline the time a patient and physician spend scheduling their services at OHS."

Bob Alig, Senior Sales Representative for USA stated, "Oakwood is an exciting account because of their sensitivity to patient satisfaction. Oakwood has been named one of America's Best Hospitals by U.S. News and World Report in 2006 and one of Detroit's 101 Best and Brightest Companies to Work For according to the Michigan Business and Professional Association. As a Best e-Business Site according to Healthcare Strategy and Trends, Oakwood has also contracted for USA's new Consumer Portal, which will allow patients to schedule services directly to any one of Oakwood's several convenient locations via the Internet. This will reduce some telephone activity and improve upon the collection of financial and clinical data sooner in the process."

**For Immediate Release, March 12, 2007**

*more*

**About Unibased Systems Architecture (USA):** Celebrating its 20<sup>th</sup> anniversary last year, USA's reputation for product quality, reliability, and supporting services has no equal in the HIT industry. USA and its products have maintained highest rankings from the KLAS™ independent reporting for the last seven years. USA markets various products which are open, scalable, integrated client/server and web enabled solutions, designed to meet the unique needs of sophisticated enterprise organizations. USA has major solution offerings in the HIT and air travel markets, providing real time production scheduling, human resource, security and financial systems. In the HIT industry, RMS is an integrated solution which schedules and tracks patient resource needs from pre-access through follow-up. RMS also monitors the effectiveness of clinical programs, financial productivity and capacity management. ORMS is an integrated module which addresses OR scheduling, surgeon preferences, suite utilization, materials management, clinical worker training and certification. RMS/ORMS results in significant improvements in physician and patient relations. USA products and services are available through direct sales, marketing partners, value added resellers and system integrators. USA is a private corporation founded in 1986, and is based in Chesterfield, Missouri. Visit USA on the web at [www.unibased.com](http://www.unibased.com) or contact:

Charles W. Kean  
Vice President of Sales  
Unibased Systems Architecture, Inc.  
14323 South Outer 40 Road, Suite 300 South  
Chesterfield, Missouri 63017  
Phone: 800/489-6069  
Fax: 314/878-2674  
E-mail: [ckean@unibased.com](mailto:ckean@unibased.com)