



# Press Release

## **Unibased Systems Architecture and *iMDsoft*® Announce Collaboration**

**Chesterfield, MO., February 19, 2009:** Unibased Systems Architecture (USA), the industry's #1 KLAS-rated surgery management vendor for the last six years and *iMDsoft*, the industry's premier provider of clinical information systems for acute care, have entered into a marketing and sales collaboration to provide the most comprehensive perioperative information system available to hospitals in North America.

"We are very excited about this collaborative relationship", said Larry Covington, President and Chief Executive Officer of Unibased Systems Architecture, Inc. "Both companies have been searching for the right partner to incorporate anesthesia, surgical, and nursing documentation, thereby establishing a comprehensive clinical record as a feeder to the longitudinal hospital systems. The integration of access management and all resource scheduling delivered in our ForSite2020™ application suite, which includes a very strong surgery management system (ORMS), will expand market opportunities for both organizations. ORMS provides a single pass solution for conflict-free scheduling, charge capture and monitoring, and remote access for the surgeon's office to perform their scheduling via the web. Analytic reporting is provided in standard, routine reporting, or can be created with other tools such as, EasyQ and ForSite Analytics. USA's strength as a system integrator provides rapid and complete integration with legacy, documentation, and clinical information systems. Working with *iMDsoft* will integrate two best-of-breed systems to provide a surgical management and comprehensive perioperative solution. Following USA and *iMDsoft*'s tested methodologies guarantees a compact cycle from planning to go-live. A short implementation is a proven and cost effective solution to time constraints associated with the perioperative continuum. USA is delighted to enter a collaborative relationship with a company having the reputation of *iMDsoft*."

Phyllis Gotlib, Chief Executive Officer of *iMDsoft* added, "*iMDsoft* is pleased to enter into this collaborative agreement with Unibased Systems Architecture. This relationship further strengthens our mutual market position in North America by aligning our advanced technologies with a highly respected surgical and enterprise scheduling partner. Key to the relationship is the focus of both companies on customer service and a commitment to exceeding client expectations. We are pleased to have allied with another company that elevates these values to the highest level of importance. As like-minded organizations, we collectively serve to further propel our core value of strict adherence to industry standards and regulations to improve patient safety, quality measures, and overall performance in diverse perioperative and critical care environments."

**For Immediate Release, February 19, 2009**

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**About Unibased Systems Architecture (USA):**

Celebrating its 22nd year in the HIT industry, USA's reputation for product quality, reliability, and supporting services has no equal. USA and its products have maintained highest rankings from the KLAS<sup>™</sup> independent reporting for the last eight years. USA markets various products which are open, scalable, integrated client/server and web enabled solutions, designed to meet the unique needs of sophisticated enterprise organizations. USA has major solution offerings in the HIT and air travel markets, providing real time production scheduling, human resource, security, and financial systems. In the HIT industry, RMS is an integrated solution which schedules and tracks patient resource needs from pre-access through follow-up. RMS also monitors the effectiveness of clinical programs, financial productivity and capacity management. ORMS is an integrated module which addresses OR scheduling, surgeon preferences, suite utilization, materials management, clinical worker training, and certification. RMS/ORMS results in significant improvements in physician and patient relations. The newest product, ForSite2020<sup>™</sup>, integrates both RMS and ORMS with the addition of a physician portal, consumer portal, automated order creation, a business intelligence offering, ForSite Analytics, and revenue cycle functions such as validation of patient demographics, patient's current insurance eligibility checking, assurance of medical necessity compliance, and estimation of the patient's out-of-pocket expense based upon scheduled and ordered services. USA products and services are available through direct sales, marketing partners, value added resellers and system integrators. USA is a private corporation founded in 1986, and is based in Chesterfield, Missouri. Visit USA on the web at [www.unibased.com](http://www.unibased.com) or contact:

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**About *iMDsoft*<sup>®</sup>:**

*iMDsoft* is a leading provider of Clinical Information Systems (CIS) for the continuum of care throughout the hospital. The company's flagship family of solutions, the MetaVision Suite, was first implemented in 1999. It has since become a market leader, with implementations in a wide range of ICUs and operating rooms in addition to all step down, medical surgical and general floors. Major medical centers across the US, Europe, and Asia use *iMDsoft* technology to improve care quality, promote patient safety, enhance financial performance, support research and compliance, and achieve sustainable market leadership. The company is headquartered in Massachusetts, USA, with offices in the Netherlands, Germany, Israel, and Japan. For more information, visit [www.imd-soft.com](http://www.imd-soft.com).

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