



Press Release

For the 7th Consecutive Year Unibased Systems Architecture, Inc. Has Achieved “Best in KLAS” for the Market Segments Enterprise Scheduling and Surgery Management for the Year 2009

Chesterfield, MO., December 15, 2009: Unibased Systems Architecture, Inc. (Unibased) today announced that they have achieved the “Best in KLAS” Awards for both the Enterprise Scheduling and Surgery Management market segments for the year 2009, reflecting outstanding product quality and client satisfaction. With its healthcare focus on access to services, process improvement, meaningful use, patient safety and satisfaction, revenue cycle management and efficient resource utilization, Unibased has achieved “Best in KLAS” as published in the annual year-end Top 20 Best in KLAS Awards Report for the last seven consecutive years in these market segments.

“For more than a decade, the Best in KLAS awards have recognized healthcare technology companies that set the standard for delivering the best experience to providers,” said KLAS President Adam Gale. “The Best in KLAS distinction honors more than just a good product or service. It represents a commitment to meeting customer expectations in every phase of the buying process – from the sales presentation to implementation to ongoing service and support.”

According to the 2009 Top 20 Best in KLAS Awards Report, KLAS evaluates 200+ vendors, 750 products, within 4,500 hospitals annually. As indicated in the annual Top 20 Reports, for the market segments of Enterprise Scheduling and Surgery Management, Unibased competes with GE, McKesson, Cerner, Epic, Siemens, Meditech, QuadraMed and smaller vendors as listed by KLAS.¹

For Unibased, the 2009 Best in KLAS awards follow several significant contracts including an agreement with Amerinet, Inc., a Group Purchasing Organization (GPO) representing more than 33,000 members, quoted as searching for revenue cycle management tools, and needing to reduce costs while improving the patient experience. Subsequently, DST Technologies, Inc. and Unibased agreed to apply business process management tools for healthcare provider workflow improvements and significant cost reductions.

L.V. “Skip” Covington, Unibased CEO and Chairman, observed, “Many of our clients refer to us as the ‘perfect vendor’, so it is not surprising that this firm consistently wins top awards year after year. Any software vendor, regardless of size, could do this if they followed the same simple and honest rules that we do. Always exceed customer expectations and don’t promise anything you can’t deliver the day of contract execution. Establish a close-knit and productive environment for designers and software

professionals, and insure the delivered product is rock solid for the operational environment where it will be used. Share the marketing, sales and installation responsibilities by insisting that QA and client services personnel participate in each sales cycle, including providing presentations and product demonstrations. Following contract execution and delivery, offer ongoing support as responsive as the system itself, and continuously upgrade features and functions well beyond the contractual product description. Most importantly, eliminate, or at least minimize, employee turnover. When a vendor follows these rules, it's easy to keep all promises, and there is no buyer's remorse when you provide more than expected, including a goal-exceeding, rapid ROI. While our Resource Management System (RMS) and periOperative Resource Management System (ORMS) are associated with the enterprise scheduling and surgery management categories within KLAS, these products actually include a comprehensive access management system and a surgery system integrated with all other hospital departments, as well as a current and historical patient itinerary. Our included error-free EMPI, census tracking, and registration/ADT components help to simplify facility and resource utilization, especially for inpatient scheduling. Revenue cycle components improve billing, payment and collection. Integrated facsimile services, scanning, bar coding and image management streamline physician orders. These capabilities not only benefit our clients, but provide incentives to our partnership associations with firms such as Amerinet, Inc. and DST Technologies, Inc. Unibased provides solutions our industry will need tomorrow, today."

About Unibased Systems Architecture, Inc.: Celebrating its 23rd year in the HIT industry, Unibased Systems Architecture, Inc. (Unibased) markets various products that are open, scalable, integrated client/server and web-enabled solutions, designed to meet the unique needs of sophisticated enterprise organizations. In the HIT industry, Unibased offers ForSite2020[®] as an integrated solution that provides alternative access management techniques, including scheduling, EMPI and registration, and tracks patient resource needs from pre-access through follow-up. ForSite2020 also monitors the effectiveness of clinical programs, financial productivity, and capacity management. ForSite2020 has an integrated module which addresses surgery procedures and surgeon scheduling, pre-admission activity monitoring, surgeon preferences, suite utilization, materials management, clinical worker training and certification, perioperative charting, and surgery-based EHR. ForSite2020 results in significant improvements in physician relations by including a physician portal, automated order creation not requiring data-keying by physicians, a business intelligence offering labeled ForSite Analytics, and revenue cycle functions such as validation of patient demographics, patient's current insurance eligibility checking, assurance of medical necessity compliance, and estimation of the patient's out-of-pocket expense based upon scheduled and ordered services. All Unibased solutions are supported by integrated automatic data collection processes such as bar coding, facsimile collection and retention, optical and intelligent character recognition and document image collection and storage, all linked to the appropriate patient and administrative records. Unibased Systems Architecture, Inc. is a private corporation founded in 1986, and is based in Chesterfield, Missouri. Visit Unibased on the web at www.unibased.com.

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