



# Press Release

## **T.J. Samson Community Hospital Selects Unibased's ForSite2020<sup>®</sup> Physician Order Collection and Enterprise Tracking (POCET)**

**Chesterfield, MO., November 4, 2010:** Unibased Systems Architecture, Inc. (Unibased), the leading provider of enterprise-wide patient access and surgery management systems, announced today that T.J. Samson Community Hospital, located in Glasgow, KY, has selected ForSite2020<sup>®</sup> Physician Order Collection and Enterprise Tracking (POCET) to streamline the process of tracking, collecting, reviewing, documenting, and archiving physician orders from several disparate sources.

T.J. Samson Community Hospital contracted for Unibased's award-winning Resource Management System (RMS) with periOperative Resource Management System (ORMS) in 2005 to enhance their revenue cycle management process, improve revenue integrity, as well as patient and physician satisfaction. To expand on that mission, the Business Office Director at T.J. Samson Community Hospital, Richard Schneider, stated, "Unibased's ForSite2020<sup>®</sup> POCET will increase convenience for physician offices and patients to choose a convenient time before the patient leaves the physician office eliminating multiple follow-up calls." Schneider added, "We also expect it to free up time for schedulers and help improve our compliance with the ABN process due to the improvement in order management with orders being checked at the time of scheduling. With our current volume approaching 200 per day, if we are able to get just 33% usage it will save us one FTE in labor to be utilized for other patient access initiatives."

Cynthia J. Borders, Vice President of Client Services for Unibased, stated, "Assuring the appropriate diagnosis code and local managed care criteria are addressed at the time of order submission positively impacts denials, compliance and eliminates common sources of healthcare revenue leakage. The addition of ForSite2020<sup>®</sup> POCET will be an extremely powerful addition to their Unibased product suite, and we anticipate a very impressive ROI."

The selection of ForSite2020<sup>®</sup> POCET builds on the innovative and patient-centered Planetree model used by T.J. Samson for four years to redefine health care to ensure nurturing and personalized health care delivery based on the needs of the patient. A proclamation was issued by Kentucky's Governor, Steve Beshear, recognizing October as "Patient-Centered Care Awareness Month". T.J. Samson Community Hospital remains the only acute care hospital in the state of Kentucky partnering with Planetree and are truly dedicated to the patient's experience. The Unibased solutions improve operational efficiency, reduce wait times, reduce unnecessary phone calls, and improve the overall patient experience while capturing legitimate revenue which can be reinvested in the patient experience.

**About T.J. Samson Community Hospital:** Established in 1929, T.J. Samson Community Hospital is a 196-bed facility located in Glasgow, Kentucky serving a population of 180,000. T.J. Samson provides a full range of inpatient and outpatient medical care and specialties to residents across south-central Kentucky. With 1,000 employees, it is the second-largest employer in Barren County. T.J. Samson has achieved high accreditation from the Joint Commission on Accreditation of Healthcare Organizations with a score of 97 out of a possible 100 points which places the hospital among the top 5% of hospitals nationwide.

**About Unibased Systems Architecture, Inc.:** Celebrating its 24th year in the healthcare information technology industry (HIT), and having achieved “Best In KLAS”<sup>1</sup> for 7 consecutive years (2003-2009) in the market segments of surgery management and enterprise scheduling, Unibased Systems Architecture, Inc. (Unibased), an Amerinet supplier, markets various products that are open, scalable, integrated client/server and web-based solutions, designed to meet the unique needs of healthcare organizations and improve the coordination of healthcare services. In the HIT industry, Unibased offers ForSite2020® as an integrated solution that provides improved access management processes including scheduling, EMPI and registration, tracking patient resource needs from pre-access through follow-up. ForSite2020 monitors the effectiveness of clinical programs, financial productivity and capacity management to improve quality, safety and efficiency of healthcare delivery.

ForSite2020 has an integrated surgery management module which coordinates surgery procedures and surgeon scheduling, pre-admission activity monitoring, surgeon preferences, suite utilization, materials management, clinical worker training and certification, perioperative charting and surgery-based EHR. ForSite2020 improves the communication between hospitals and physicians through its physician portal, automated order creation, business intelligence analytics. ForSite2020 impacts the revenue cycle through functions such as validation of patient demographics, patient’s current insurance eligibility checking, assurance of medical necessity compliance and estimation of the patient’s out-of-pocket expense based upon scheduled and ordered services.

Unibased solutions will increase provider sales quickly, through its physician and consumer portals, and call center management capabilities. They will reduce provider debt associated with patient payments and minimize claim denials associated with inaccuracies and missing documentation. Most importantly, providers realize these benefits within months, not years. All Unibased solutions are supported by integrated automatic data collection processes such as bar coding, facsimile collection and retention, optical and intelligent character recognition, and document image collection and storage – all linked to the appropriate patient and administrative records. Unibased Systems Architecture, Inc. is a private corporation founded in 1986 and is based in Chesterfield, Missouri. All Unibased products are made and supported in the United States.

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<sup>1</sup> 2009 Top 20 Best in KLAS Awards: Software & Professional Services, December 2009. © 2010 KLAS Enterprises, LLC. All rights reserved. [www.KLASresearch.com](http://www.KLASresearch.com)