



# Press Release

## **Unibased Systems Physician Order Consolidation Solution, POCET, Selected By Elkhart General Hospital**

**Chesterfield, MO., October 21, 2010:** Unibased Systems Architecture, Inc. (Unibased), the leading provider of patient access and enterprise wide resource management solutions and surgery management systems to healthcare known as ForSite2020<sup>®</sup>, announced today that Elkhart General Hospital (EGH), located in Elkhart, Indiana has selected the Unibased solution Physician Order Collection and Enterprise Tracking (POCET) standalone version POCET Lite to be their order consolidation solution. Elkhart General, like the industry in general, recognizes the resource intensive processes of tracking, collecting, reviewing, documenting, and archiving physician orders from several disparate sources. Additionally, assuring that the appropriate diagnosis code and local managed care criteria are addressed at the time of order submission impacts denials. Physicians may become sensitive to the numerous calls to their office by providers attempting to address the order management issues and, with the need for improved consumer services in the industry, market share may be at risk.

According to Jeff Fulmer, Director of Patient Accounts and Admitting at EGH, "Unibased carries a great reputation for product development and customer service; both rated #1 in the industry for many years. After assessing POCET, and talking to other Unibased users, EGH felt comfortable moving forward." Dawn McCaskill, Manager of Integrated Patient Scheduling, added, "We selected POCET because Unibased consistently went above and beyond with EGH, providing top-notch customer service. I'm most impressed with their willingness to listen and tap into our talent, creativity, and ideas. This open communication will positively impact our end users and help gain acceptance in our physician offices."

Elkhart's scheduling and financial department leadership embarked on a year long evaluation of the leading order consolidation solutions available. POCET Lite was ultimately selected. In addition to very robust, web based, order submission functionality, POCET Lite also addresses the majority of orders that continue to come via a fax from EMRs and elsewhere by using its Optical Character Recognition software. All orders, regardless of source, are legible, indexed, and consolidated in a central repository. Bob Grass, Principal Consultant, for Unibased said: "I am elated about the significant financial impact we will make for Elkhart General. In addition to the efficiencies of improved order management, Elkhart will be able to truly jump start the revenue cycle by having all payor and clinical questions answered prior to service. These features, which are based upon more than 15 years of product performance history are what separated POCET Lite from the pack."

**About Elkhart General Hospital:** Elkhart General Hospital is an independent, not-for-profit, community-owned health care system in Elkhart, Indiana. The full-service, 325-bed main hospital serves more than 19,000 patients a month and the medical

staff is comprised of 330 physicians representing 30 medical specialties, and over 2,000 employees serve in nursing, technical, administrative, and support capacities. For more information on Elkhart General Hospital, visit [www.egh.org](http://www.egh.org).

**About Unibased Systems Architecture, Inc.:** Celebrating its 24th year in the healthcare information technology (HIT) industry, and having achieved “Best In KLAS”<sup>1</sup> for 7 consecutive years (2003-2009) in the market segments of surgery management and enterprise scheduling, Unibased Systems Architecture, Inc. (Unibased), an Amerinet supplier, markets various products that are open, scalable, integrated client/server and web-based solutions, designed to meet the unique needs of sophisticated enterprise organizations and improve the coordination of healthcare services. In the HIT industry, Unibased offers ForSite2020<sup>®</sup> as an integrated solution that provides alternative access management techniques including scheduling, EMPI and registration, tracking patient resource needs from pre-access through follow-up. ForSite2020 also monitors the effectiveness of clinical programs, financial productivity and capacity management to improve quality, safety and efficiency of healthcare services. ForSite2020 has an integrated surgery management module which addresses surgery procedures and surgeon scheduling, pre-admission activity monitoring, surgeon preferences, suite utilization, materials management, clinical worker training and certification, perioperative charting and surgery-based EHR. ForSite2020 results in significant improvements in physician relations by including a physician portal, automated order creation not requiring data-keying by physicians, a business intelligence offering labeled ForSite Analytics and revenue cycle functions such as validation of patient demographics, patient’s current insurance eligibility checking, assurance of medical necessity compliance and estimation of the patient’s out-of-pocket expense based upon scheduled and ordered services.

Unibased solutions will increase provider sales quickly, through its physician and consumer portals, and call center management capabilities. They will reduce provider debt associated with patient payments and minimize claim denials associated with inaccuracies and missing documentation. Most importantly, providers realize these benefits within months, not years.

All Unibased solutions are supported by integrated automatic data collection processes such as bar coding, facsimile collection and retention, optical and intelligent character recognition, and document image collection and storage – all linked to the appropriate patient and administrative records. Unibased Systems Architecture, Inc. is a private corporation founded in 1986 and is based in Chesterfield, Missouri. All Unibased products are made and supported in the United States.

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<sup>1</sup> 2009 Top 20 Best in KLAS Awards: Software & Professional Services, December 2009. © 2010 KLAS Enterprises, LLC. All rights reserved. [www.KLASresearch.com](http://www.KLASresearch.com)